



Promotional Marketing Calendar

If you want Renaissance to help with your 2024 marketing plans, please fill out and return the attached form. We'll update your website with the provided assets and if you prefer different dates, indicate them on the form. For assistance in using these assets for coordinated marketing events, contact our Program Content team at content@rencomgroup.com.

Contact Name

Store Name

Website URL

Email

Phone

September

Labor Day Sale



Start: 8/29/24 • End: 9/5/24

Alt. Start/End Date

Back to School Sale



Start: 9/6/24 • End: 10/1/24

Alt. Start/End Date

October

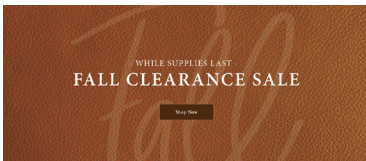
Columbus Day



Start: 10/2/24 • End: 10/14/24

Alt. Start/End Date

Fall Clearance Sale



Start: 10/15/24 • End: 11/1/24

Alt. Start/End Date

November

Veteran's Day Sale



Start: 11/2/24 • End: 11/11/24

Alt. Start/End Date

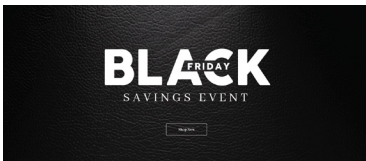
Thanksgiving Sales Event



Start: 11/12/24 • End: 11/22/24

Alt. Start/End Date

Black Friday Sale



Start: 11/23/24 • End: 11/30/24

Alt. Start/End Date

December

Holiday Savings Event



Start: 12/1/24 • End: 12/24/24

Alt. Start/End Date

End of Year Clearance



Start: 12/28/24 • End: 1/10/25

Alt. Start/End Date